



P R E S S

gayexpress.co.nz

**Ask Kunal to make
a plan for you!**

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**E advertise@
gayexpress.co.nz**



Monthly Advertising Packages

Effective April 2015

COST \$NZ+ GST	SPACE	PRINT AREA* width x height		WEB SIZE width x height
\$250	Half Block or Web Mini	112 x 43 mm	Or	125 x 125px
\$570	Block & Web Mini	112 x 89 mm	Plus	125 x 125px
\$750	Quarter Page & Web Mini	125 x 120mm	Plus	125 x 125px
\$990	Third Page & Web Mini	255 x 74 mm	Plus	125 x 125px
\$1390	Half Page & Web Maxi	255 x 120 mm	Plus	300 x 300px
\$2550	Full Page & Web Maxi	255 x 250 mm	Plus	300 x 300px
\$4200	DPS & Web Banner	530 x 250 mm	Plus	728 x 90px
\$6400	4 Pg Insert/Wrap & Web Surround	530 x 250 mm x 2	Plus	Web Surround

Bleed Ads*: Third page and larger print ads can bleed. Print Area = text/logo safe area. Add 10mm on each edge for the trim size and an additional 5mm on each edge for bleed.

Multiple Booking Discounts: Plans of 3 months qualify for 10% discount, 6 months 15%, 12 months 20%.

Special Position Loadings: Add 10% for specified placings.

Web only: Website only spots are available from \$250 +GST/ month.

Additional Sizing, Specs, Terms & Conditions: Go to www.gayexpress.co.nz/advertise to download the full rate card or email advertise@gayexpress.co.nz.